

# WINNERS 2010

## CONSUMER PRODUCTS



Aluminium Award winner  
Category DESIGN  
**SOUND OF SILENCE - SOUND BARRIER**  
Van Campen Industries



Aluminium Award winner  
Category INNOVATION  
**DOUCHE WTW WITH COMPCOTE ANODIC FINISH**  
ANOX / ITHO

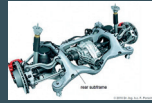


Aluminium Award winner  
Category YOUNG DESIGNERS  
**VANMOOF NO.5 URBAN BIKEFRAME**  
Sjoerd Smit



Honourable Mention  
Category INNOVATION  
**SOLAR CAR POWER TOP**  
Solar Car

## INDUSTRIAL PRODUCTS



Aluminium Award winner  
Category AUTOMOTIVE & TRANSPORT  
**REAR SUBFRAME PORSCHE PANAMERA**  
Farsund Aluminium Casting / Porsche



Aluminium Award winner  
Category BUILDING & CONSTRUCTION  
**SOLAR THERMAL TUBES**  
Ritter Energie & Umwelttechnik



Aluminium Award winner  
Category PRODUCTION TECHNIQUES  
**TYPHOON CHIP MELTER AND ALLOYER**  
ZMAG America



Honourable Mention  
Category BUILDING & CONSTRUCTION  
**ALUMINIUM CONSTRUCTION KIT FOR AFRICAN HOUSING**  
STORK PROJECT

## ORGANIZING PARTNERS



## MAIN SPONSORS 2012



[WWW.ALUMINIUM-AWARD.EU](http://WWW.ALUMINIUM-AWARD.EU)



EUROPEAN  
ALUMINIUM  
AWARD 2012

INDUSTRIAL DESIGN & ENGINEERING

# ENTER NOW!

EXTRA 2<sup>nd</sup>  
YOUNG DESIGNERS  
PRIZE

[WWW.ALUMINIUM-AWARD.EU](http://WWW.ALUMINIUM-AWARD.EU)

# EUROPEAN ALUMINIUM AWARD 2012

Companies with an innovative product that incorporates aluminium can win an important prize by taking part in the 2012 EUROPEAN ALUMINIUM AWARD competition.

Winning such a prestigious prize is an important stimulus that helps to promote your company.

The EUROPEAN ALUMINIUM AWARD is an initiative of the Dutch Aluminium Centre. For the 8th edition a wide base has been acquired through the support of the European Aluminium Association (EAA), the GDA - the German Aluminium Association - and ALUMINIUM 2012, the largest trade show for aluminium in the world.

## ORGANISERS WELCOME YOU

### Patrick de Schrynmakers, EAA:

"The EAA is delighted to be sponsoring the Aluminium Awards thus encouraging and promoting innovation in the sustainable use of aluminium."

### Jeroen van Dorp, Aluminium Centrum:

"The EUROPEAN ALUMINIUM AWARD shows the innovative strength and durability of aluminium and are of inspiration for others."

### Christian Wellner, GDA:

"The Award competition provides a brilliant chance to showcase the capability of the material of the future. Aluminium offers creative solutions."

### Markus M. Jessberger, ALUMINIUM 2012:

"We are very glad to support the Award and its participants by promoting and presenting them at our international trade fair."

## AWARDS FOR INDUSTRIAL AND CONSUMER PRODUCTS

In 2012 for Industrial Design & Engineering in aluminium 6 Awards are at stake in 2 main categories:

### A. Consumer Products (end-products from watches to cars)

- a) Design
- b) Innovation

### B. Industrial Products (semis and parts from robotics to bridges)

- a) Transport & Automotive
- b) Building & Construction
- c) Machinery & Electronics
- d) Production Techniques

### Special prizes will be given for Rolling, Casting, Extrusion and Surface Treatment.

The Jury Award will be given for the entry with the most striking contribution to "Environment, Sustainability & Energy Efficiency".

NEW

## EXTRA YOUNG DESIGNERS PRIZE

For the 2nd time, the prize for "Young Designers" will specifically encourage young talents. We will honour motivated students and independent young designers and engineers under 30 years of age for their creative ideas and new solutions.

### Young designers born on or after 1 January 1982 may apply.



# TOP REASONS TO ENTER

## 1. Earn the honour, recognition and respect your product deserves

Winning the EUROPEAN ALUMINIUM AWARD means you have created an outstanding aluminium product or technology worthy of international recognition! Nothing says "we're the best" like an expert third party endorsement.

## 2. Show your innovation regardless of your company size

A EUROPEAN ALUMINIUM AWARD affords the credibility and legitimacy you need to compete in the global marketplace. Whether you are a small firm or a listed company, all entries face the same judging process and are eligible to win the same prestigious award.

## 3. Benefit from new marketing possibilities

Winning a EUROPEAN ALUMINIUM AWARD is a newsworthy event and a catalyst for publicity and new business. The winners will be communicated to the public in the Award marketing campaign-Advertise your success, too!

## FOR EVERY ALUMINIUM INNOVATION

All products which have been marketed or produced in Europe on or after 1 January 2010 and which are covered by one of the specified categories may apply.

This means that also import products produced abroad and marketed in Europe on or after 1 January 2010 are invited to enter. An independent jury will select the winners out of all entries meeting the regulations.

The closing date for submission is 1 July 2012.

## PROMOTION BENEFITS

### All judged entries;

- NEW** will be mentioned in the **show catalogue** of ALUMINIUM 2012
  - get a **link at the Award site** to your companies website
- NEW** will be promoted via **Twitter, Facebook, LinkedIn and Xing**
- NEW** will be **displayed on a banner** in the Award Pavilion at ALUMINIUM 2012
- NEW** receive a **press kit** with banners, photos and logos for using in email signatures, on websites, in press releases, in social media channels etc.
  - get **free tickets** for visiting ALUMINIUM 2012 and the Award Gala
  - will benefit from a hint to the ALUMINIUM AWARD in all **print communication** of ALUMINIUM 2012: total approx. 350,000 copies
  - will benefit from a hint to the Award in **press releases** for ALUMINIUM 2012 and the EUROPEAN ALUMINIUM AWARD

NEW

**Possibility to book a small info stand at special rate near the AWARD PAVILION for commercial contacts and company promotion.**

## ENTER and WIN

**Direct entry is possible through the website.**

**Companies entry fee is 450,- Euro excl. VAT per entry, Young Designers fee is 150,- Euro excl. VAT per entry.**

All information on registration or the organisation regarding the EUROPEAN ALUMINIUM AWARD 2012:

**[www.aluminium-award.eu](http://www.aluminium-award.eu)**